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Sustainability and Strategy

ROGER MARTIN

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Roger Martin has served as dean of the Rotman School of Management since September 1, 1998. Previously, he spent 13 years as a Director of Monitor Company, a global strategy consulting firm based in Cambridge, Massachusetts, where he served as co-head of the firm for two years.

His research work is in Integrative Thinking, Business Design, Corporate Social Responsibility and Country Competitiveness. He writes extensively and is a regular contributor to: Washington Post's On Leadership blog; the Financial Times' Judgment Call column; BusinessWeek.com Innovation and Design Channel and Harvard Business Review's The Conversation blog. He has written twelve *Harvard Business Review* articles and published four books: *Fixing the Game* (Harvard Business Review Press, 2011), *The Design of Business* (Harvard Business School Press, 2009), *The Opposable Mind* (Harvard Business School Press, 2007) and *The Responsibility Virus* (Basic Books, 2002). He also co-wrote (with Mihnea Moldoveanu) *The Future of the MBA* (Oxford University Press, 2008) and *Diaminds* (University of Toronto Press, 2009).

In 2011, Roger placed 6th on the Thinkers50 list, a biannual ranking of the most influential global business thinkers, sharing the top ten with Clay Christensen, Michael Porter and Malcolm Gladwell among others. In 2010, he was named one of the 27 most influential designers in the world by *Business Week*. In 2007 he was named a *Business Week* 'B-School All-Star' for being one of the 10 most influential business professors in the world. *Business Week* also named him one of seven 'Innovation Gurus' in 2005, and in 2004, he won the Marshall McLuhan Visionary Leadership Award.

He serves on the Boards of Thomson Reuters Corporation, Research in Motion, The Skoll Foundation, and the Canadian Credit Management Foundation. He chair of Tennis Canada and chair of the Ontario Task Force on Competitiveness, Productivity and Economic Progress.

A Canadian from Wallenstein, Ontario, Roger received his AB from Harvard College, with a concentration in Economics, in 1979 and his MBA from the Harvard Business School in 1981.

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