

Sponsorship Policy

Companies interested in being a CAIS Sponsor must agree to the following points:

- CAIS does not endorse the Sponsor's products or services. Any implication of endorsement provides grounds for revocation of CAIS Sponsor status.
- Any interactions with CAIS members and/or member school families must only emphasize the strengths of the Sponsor's products or services and refrain from referencing the weaknesses of competitors.
- Products or services of sponsors must be of interest to member schools and/or member school families.
- Sponsorship can be revoked if CAIS concludes that the Sponsor's business practices are inconsistent with CAIS' core values and/or interests of its members.
- Corporate Sponsor Agreement is not considered complete until it has been received in our office and accompanied by payment in full.
- Sponsors must not use the CAIS name or logo without the express consent of the organization.
- CAIS reserves the right to refuse sponsorship to applicants for any reason.
- Due to the confidential material discussed at our conferences/events, sponsor attendance in certain sessions may be limited or prohibited.
- Certain types of sponsorships made to CAIS require approval from the Executive Committee of the Association's Board of Directors. Where acceptance by the Executive Committee is required and the Committee is in doubt whether the particular sponsorship should be accepted, the matter may be referred to the full Board for its consideration. Violation of any of the above standards provides grounds for termination of Sponsorship.
- Sponsors must include an unsubscribe option on any and all Sponsor/Member communication. Failure to do so may result in partial or complete loss of sponsorship benefits.